



FOR IMMEDIATE RELEASE:

Collections Marketing Center Appoints Industry Veterans to Accelerate Business Development Efforts

Garrett Baird to Head FlexCollect® Product Management; Casey Stanley to Cover Strategic Accounts; Jason Harrington to Lead Consulting Services Organization

Wilmington, DE., January 11, 2010—Collections Marketing Center, the leading provider of synchronized full-channel collections solutions, today announced that Garrett Baird, Casey Stanley and Jason Harrington have taken on key product management, account executive, and professional services roles. Stanley and Harrington will play a crucial role in helping customers understand the benefits and financial impact of adopting an adaptive full-channel collections solution, while Baird will ensure that the company's innovative FlexCollect platform keeps addressing key customer, partner and market requirements.

Baird brings extensive experience to his role at CMC, having marketed and sold Collections technology software to leading financial services organizations; he previously held multiple project and product management roles for a pioneering online collections provider. As head of CMC's product management group, he is chartered with directing go to market strategy for FlexCollect, maintaining close contact with the marketplace through involvement with major account relationships, and forging key partner relationships for the company.

Stanley is responsible for executing the company's business development strategy to expand the FlexCollect footprint in both the U.S. and European markets. Stanley brings more than 15 years experience driving new product sales in collections systems software through both direct and indirect channels. He most recently served as director, partner programs for Ontario Systems, LLC, a provider of revenue cycle management and debt collection technology solutions for the health care and debt collections industries. He was instrumental in the company's expansion into the financial services industry, having previously served there as Director of Sales.

Harrington brings more than 15 years of collections subject matter expertise to CMC, where he will be tasked with leading the company's consulting services engagements. Harrington's areas of expertise include accounts receivable management, collections workflow automation, contact management systems, and collections operations. He most recently served as director, Professional Services for Ontario Systems. Prior to that, he held a variety of product development, sales management, and sales support roles at the company.

"We are excited to have Garrett, Casey, and Jason's expansive collections and financial services expertise on the CMC team, to help us ensure that clients successfully implement the FlexCollect solution and increase collections productivity while reducing charge-offs," said Vytas Kisielius, Chief Executive of CMC. "With their help, I'm confident that CMC will continue to set the pace in delivering synchronized full-channel collections solutions."



About Collections Marketing Center

Collections Marketing Center, Inc. (CMC) pioneered the industry's first adaptive collections service that enables lenders to deploy completely synchronized collections offers, contacts, and treatments across credit card, real estate, student, and installment loan products. The company's FlexCollect® managed services solution is helping a rapidly growing number of top lenders collect more and spend less by increasing the efficiency and effectiveness of their charged off, delinquent, and pre-delinquent portfolio operations. For more information, visit www.cmcagile.com or call (302) 230- 9262.

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